

# The Herald-Press

Subscriber Circulation 2,000

## The Buyers Guide

A Total Market Coverage, Section B

Advertising circulated to over 4,000 homes

### DEADLINES

Legal & Public Notices      **Wednesday 5:00 p.m.**  
 Classified Advertising      **Wednesday 5:00 p.m.**  
 News & Display Advertising **Wednesday 5:00 p.m.**

### DISPLAY ADVERTISING RATES

The Herald-Press      \$7.75 per column inch  
 The Buyers Guide      \$9.00 per column inch  
 Classified Display      \$8.50 per column inch

**Full color** add'l. \$2/column inch. Call Edie for details.  
 Advertising contract rates are available

### CLASSIFIED ADVERTISING

Published in **The Buyers Guide**

**PAYMENT IN ADVANCE ONLY**

**Deadline Wednesday 5:00 p.m.**

First week 20 words or less \$13, 15¢ ea. add'l. word. Each additional week is **HALF PRICE**

### CARDS OF THANKS

Published in **The Herald-Press**

**PAYMENT IN ADVANCE ONLY**

**Deadline Wednesday 5:00 p.m.**

20 words or less \$13, 15¢ ea. add'l. word.

### BUSINESS & PROFESSIONAL DIRECTORY

\$70 per quarter (minimum insertion)

### INSERTS **\*\* Deadline 2pm Tuesday \*\***

Local: 13¢ first ounce, 1¢ ea. additional ounce.

\* Folding charge: 4¢ per insert

### SUBSCRIPTION RATES

- Online Subscription      \$38/year
- Wells County addresses      \$49/year
- Other N.D. addresses      \$55/year
- Out of State & Snowbirds \$59/year

• **Include Online Issue w/ Print Subscription add \$10**

### TO CONTACT US :

913 Lincoln Avenue, Harvey ND 58341

Phone 701-324-4646 Fax 701-324-4647

**E-mail: [heraldpress@midconetwork.com](mailto:heraldpress@midconetwork.com)**

**Ads: [hpstories@hotmail.com](mailto:hpstories@hotmail.com)**

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[www.heraldpressnd.com](http://www.heraldpressnd.com)

Columns wide by inches tall	The Herald-Press	Buyers Guide (Total Market Coverage)
1 x 3	\$ 23.25	\$ 27.00
1 x 4	31.00	36.00
1 x 5	38.75	45.00
2 x 2	31.00	36.00
2 x 3	46.50	54.00
2 x 4	62.00	72.00
2 x 5	77.50	90.00
2 x 6	93.00	108.00
2 x 7	108.50	126.00
2 x 8	124.00	144.00
2 x 9	139.50	162.00
2 x 10	155.00	180.00
3 x 3	69.75	81.00
3 x 5	116.25	135.00
3 x 7	162.75	189.00
3 x 10.5 (1/4 pg.)	244.13	283.50
6 x 1 (streamer)	46.50	54.00
6 x 2 (streamer)	93.00	108.00
6 x 10.5 (1/2 pg.)	488.25	567.00
3 x 21 (1/2 pg.)	488.25	567.00
6 x 21 (full pg.)	976.50	1,134.00

**For further assistance,  
 please contact one of our staff...**

Jason Nordmark . . . . . Publisher/Editor

Edie Schell . . . . . General Manager/Ad Sales

Shanda Feickert . . . . . Office Assistant/Jobwork

Caryn Grabowski . . . . . Bookkeeping Assistant

Neil O. Nelson . . . . . Writer

Shanda Feickert . . . . . Circulation