

The Herald-Press

Circulation 2,400 (Local 1,300; N.D. 2,100)

The Buyers Guide

A Total Market Coverage, Section B
Advertising circulated to over 4,000 homes

DEADLINES

Legal & Public Notices **Wednesday 5:00 p.m.**
Classified Advertising **Wednesday 5:00 p.m.**
News & Display Advertising **Wednesday 5:00 p.m.**

DISPLAY ADVERTISING RATES

The Herald-Press \$7.00 per column inch
The Buyers Guide \$8.00 per column inch
Classified Display \$8.25 per column inch

Full color add'l. \$2/column inch. Call Edie for details.
Advertising contract rates are available

CLASSIFIED ADVERTISING

Published in **The Buyers Guide**

PAYMENT IN ADVANCE ONLY

Deadline Wednesday 5:00 p.m.

First week 20 words or less \$12, 15¢ ea. add'l. word.

Each additional week is **HALF PRICE**

CARDS OF THANKS

Published in **The Herald-Press**

PAYMENT IN ADVANCE ONLY

Deadline Wednesday 5:00 p.m.

20 words or less \$12, 15¢ ea. add'l. word.

BUSINESS & PROFESSIONAL DIRECTORY

\$66 per quarter (minimum insertion)

INSERTS **** Deadline 2pm Tuesday ****

Local: 13¢ first ounce, 1¢ ea. additional ounce.

* Folding charge: 4¢ per insert

SUBSCRIPTION RATES

- **Full Color Online Subscription \$35/year**
 - Wells County addresses \$43/year
 - Other N.D. addresses \$47/year
- Out of state \$53/year • Snowbirds \$50/year
- Include Online Issue w/ Print Subscription add \$10

TO CONTACT US :

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Eldredge Publishing Co., Inc., Harvey, N.D.

Official Newspaper of Wells County



Columns wide by inches tall	The Herald-Press	Buyers Guide (Total Market Coverage)
1 x 3	\$ 21.00	\$ 24.00
1 x 4	28.00	32.00
1 x 5	35.00	40.00
2 x 2	28.00	32.00
2 x 3	42.00	48.00
2 x 4	56.00	64.00
2 x 5	70.00	80.00
2 x 6	84.00	96.00
2 x 7	98.00	112.00
2 x 8	112.00	128.00
2 x 9	126.00	144.00
2 x 10	140.00	160.00
3 x 3	63.00	72.00
3 x 5	105.00	120.00
3 x 7	147.00	168.00
3 x 10.5 (1/4 pg.)	220.50	252.00
6 x 1 (streamer)	42.00	48.00
6 x 2 (streamer)	84.00	96.00
6 x 10.5 (1/2 pg.)	441.00	504.00
3 x 21 (1/2 pg.)	441.00	504.00
6 x 21 (full pg.)	882.00	1,008.00

**For further assistance,
please contact one of our staff...**

- Anne Ehni Publisher/Editor
- Edie Schell General Manager/Ad Sales
- Shanda Feickert Office Assistant/Jobwork
- Krista Johnson Ad Design/Typesetter
- Caryn Grabowski Bookkeeping Assistant
- Neil O. Nelson Writer
- Shanda Feickert Circulation